

BRANDON LEE BROWN

PERSONAL INFO:

Contact Details:

+27 76 455 5891 (WhatsApp)
+63 992 786 9754 (Viber/Phone)

Email:

brandon06brown@gmail.com

LinkedIn Profile:

[linkedin.com/in/brandon-b-79074a164](https://www.linkedin.com/in/brandon-b-79074a164)

Current Address:

Mivesa Garden Residences, Lahug,
Salinas Drive Ext., Cebu City, 6000
Cebu, PH

Birthdate: January 06, 1997

EDUCATION:

The Animation School

Diploma in Digital Animation

42 Searle St, Woodstock, Cape Town,
7925, South Africa
December 2018

National Senior Certificate

Fairmont High School

Medway Cres, Durbell, Cape Town,
7550, South Africa
December 2015

CERTIFICATIONS:

CompTIA A+ Certification

Currently Studying towards

TEFL Certification, level 5

TEFL Academy
July 2020

PROFESSIONAL SUMMARY:

A product-focused professional with a dual expertise in front-end software development and visual design. I approach projects with a comprehensive understanding of the entire user experience, from the initial visual concept and brand identity to its technical implementation as a functional, high-performance website or application. This integrated perspective allows me to ensure design integrity in the final product while advocating for code maintainability and user-centric design principles from the outset.

WORK EXPERIENCE:

Medscape Healthcare Solutions

The Hudson, 30 Hudson Street, The Glass Box, Cape Town, Western Cape 8001, ZA

Software Developer & Graphic Designer

October 2020 – Present

Front-End Development

Core Development & Implementation:

- Developed and maintained responsive, user-friendly web applications using modern JavaScript, HTML5, and CSS3.
- Engineered dynamic and reusable UI components using React and Angular, contributing to a scalable component library.
- Translated UI/UX design wireframes from Figma and Photoshop designs into clean, efficient solutions.
- Implemented state management solutions to better manage complex application data flow.

Performance & Optimization:

- Optimized front-end performance, reducing initial page load times and improving overall user experience.
- Identified and resolved bugs and code inefficiencies, contributing to an overall more efficient solution.

Collaboration & Process:

- Collaborated closely with UI/UX designers in an agile environment to iterate on features and ensure technical feasibility.
- Partnered with back-end developers to integrate APIs and endpoints, ensuring seamless data exchange.
- Participated in code reviews to maintain high code quality standards, provide constructive feedback, and share knowledge.
- Worked within Scrum teams, participating in sprint planning, daily stand-ups, and retrospectives.
- Website development, primarily WordPress-based development

Graphic Design

Branding & Visual Identity:

- Developed comprehensive brand identities for clients including logos, colour palettes, and brand style guides.
- Collaborated directly with clients to conduct discovery sessions, define brand strategy, and translate their vision into a compelling visual identity.
- Designed and produced a suite of marketing collateral for clients, including business cards, flyers, social media graphics, and presentation templates.

Web & Digital Design:

- Designed responsive, user-centric website layouts for both internal SaaS products and external client websites using WordPress.
- Translated brand guidelines into high-fidelity mock-ups for client approval and developer hand-off.
- Built, customized, and maintained client websites using WordPress, utilizing page builders, custom CSS/HTML and optimized plugins for tailored functionality and design.
- Ensured all web designs were optimized for performance, SEO best practices, and cross-browser compatibility.

UI/UX for Software Products

- Partnered with product managers and developers to design intuitive user interfaces for web and mobile applications.
- Created user flows, wireframes to visualize feature concepts and validate user experience decisions.
- Contributed to the company's internal design system to ensure consistency and efficiency across all product suites.
- Iterated designs based on user feedback, testing results, and technical constraints.

Collaboration & Process:

- Worked closely with software development teams to ensure smooth implementation of designs and provide assets for development sprints.
- Presented design concepts and rationales to both internal teams and clients, effectively communicating design decisions.

Funancial Pty (Ltd)

Old Oak Office Park, Oak Leaf Terrace – West Wing, 4 Edmar Street, Danena, 7550, ZA

Administrative Duties

November 2019 – October 2020 (Part-Time)

- Capturing of Debtor and Creditor Invoices using the Xero accounting platform.
- Extracting information from the accounting system to compile spreadsheets with relevant, accurate data.
- Creating, rearranging and cleaning up of records on the company database for a smoother workflow process.
- Assisting the financial team with general filing and administrative tasks.

Cinegestix VFX

7 Montague Drive, Cape Town, Western Cape, 7441, ZA

Internship

October 2018 – November 2018

- Modelled, textured, and lit new 3D assets while also updating and optimizing existing resources to meet current production and industry-quality standards.
- Applied industry-standard UV mapping and texturing techniques to a variety of assets, ensuring optimal surface detail and compatibility with studio rendering pipelines.
- Contributed to daily studio stand-up meetings, providing progress updates on assigned tasks and collaborating with senior artists to solve technical and creative challenges.
- Actively participated in creative brainstorming and review sessions for high-profile advertising and feature film projects, assisting in the development of visual concepts and solutions.
- Gained hands-on experience with professional VFX software, including the Adobe Creative Suite, Autodesk Maya, and Substance Painter, to execute tasks from concept to final asset.
- Collaborated within a multi-disciplinary team environment, adapting to directorial and client feedback to refine assets and ensure alignment with project vision.

SUMMARY OF SKILLS:**Technical Skills:****Front-End Development:**

- Languages: JavaScript, HTML5, CSS3
- Frameworks/Libraries: React.js, Angular
- Tools: npm, Git/GitHub, Responsive Web Design

Design & Prototyping:

- Software: Adobe Creative Suite, Corel Graphic Suite, Figma, Canva
- Skills: UI/UX Design, Wireframing, Prototyping, Visual Design, Brand Identity, Typography

WordPress & CMS:

- Development: Creation, Layout, Theming
- Page Builders: Elementor, Gutenberg
- Management: WooCommerce, SEO, Plugin Integration & Customization

Soft Skills:

- Efficient Time management, strive to learn quickly and adapt to the environment.
- Ability to work independently and as part of a team.
- Meticulous Attention to Detail: Keen eye for accuracy, ensuring the highest standards in all tasks, documentation details, data management, good written, and interpersonal skills.
- Adaptability & Quick Learning: Highly adaptable, with a proven ability to swiftly learn new processes, tools, and systems to stay ahead in fast-paced environments.
- Taking Initiative and analytical thinker.
- Demonstrated strong discretion and confidentiality when managing sensitive client records and internal communications.
- Trusted by management and clients for handling private information with professionalism and integrity.